TRADE FAIR AND CONFERENCE PARTNERS:

SECURITY EXPO

3. EDITION

POST SHOW REPORT 2025

2 - 4 | 12 | 2025 POLAND, WARSAW

www.warsawsecurityexpo.com

organizer

PTAK WARSAW EXPO

ufi Member

SECURITY
EXPO

REVOLUTIONARY SECURITY SOLUTIONS IN POLAND:

SECURITY EXPO

Discover Security Expo – the International Security and Protection Trade Fair

Security Expo is one of the most important events in the security industry in Central and Eastern Europe. Held regularly in Poland, the trade fair serves as a comprehensive meeting platform for manufacturers, system integrators, installers, and end users of advanced security systems.

Its objective is to integrate the security sector and showcase innovative technologies, products, and solutions supporting the protection of people, property, and critical infrastructure. The thematic scope includes, among others, video surveillance systems, access control, fire protection systems, cybersecurity, perimeter protection, and intelligent security management systems.

Security Expo provides a space for inspiration, knowledge exchange, presentation of the latest trends, and the development of business relationships within the dynamically growing security industry.

STATISTICS

18 000 m²
Exhibition space

111
Exhibitors

33
Speakers

INDUSTRY WEEK
SECURITY EXPO

PHOTONICS EXPO POLAND

5000 visitors
70 exhibitors
15 000m² exhibition space

Wire Tech Poland

3971 visitors
95 exhibitors
15 000m² exhibition space

electro instal expo

4541 visitors
90 exhibitors
15 000m² exhibition space

LIGHT-TECH expo

4541 visitors
90 exhibitors
15 000m² exhibition space

eMobility EXPO

3832 visitors
121 exhibitors
15 000m² exhibition space

HERE'S WHAT OUR EXHIBITORS SAY

Ptak Warsaw Expo is a partner with whom we exchange knowledge and experience in areas related to the activities of both institutions. The Ptak Warsaw Expo trade fair and exhibition center allows us to establish key business contacts, build relationships with clients, and learn about new trends.

Director of the Łukasiewicz Research Network
Łukasiewicz – Łódź Institute of Technology
Dr. Radosław Dziuba

PTAK Warsaw Expo is the largest exhibition center we work with. The company invests in infrastructure development, which increases the quality of the events it organizes.

Director of the Management Board Office
Polish Dental Association
Piotr Flejszar

KEY CURRENT PROFESSIONAL ROLES

SECURITY EXPO 2025

The event brings together security industry professionals, system integrators, installers, and decision-makers responsible for the protection of facilities, property, and infrastructure.

- **Security System Installers (26,3%)**
- **Technical / Investment Managers (25,9%)**
- **Sales representatives (20,2%)**
- **Safety engineers (14,7%)**
- **Physical security specialists (13%)**

PRESENT BRANDS

SECURITY EXPO 2025

TRADE FAIR AND CONFERENCE PARTNERS

EXHIBITORS

+85
EXHIBITORS

VISITOR STRUCTURE
SECURITY EXPO 2025

5 194

Total number of visitors

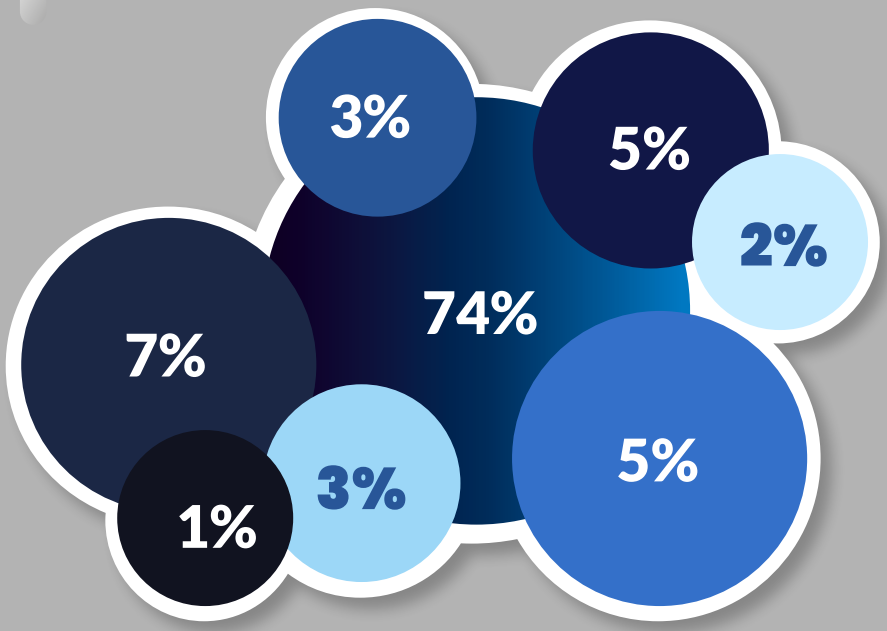
POLAND
4 570

ABROAD
624

Europe
Lithuania / Czech Republic / Latvia / Slovakia / Ukraine / Italy / Bosnia and Herzegovina / Cyprus / Estonia / Germany / Greece / Bulgaria / Finland / France / Sweden / United Kingdom

Świat
India / Israel / Kyrgyzstan

VISITORS' SECTORAL INTERESTS



- CCTV Monitoring Systems
- Access Control and Time Attendance Systems
- Alarm and Burglar Protection Systems
- Fire Protection
- Cybersecurity and IT Protection
- Intelligent Building Systems (Smart Building)
- Physical Security Services
- Security Systems Integration

KEY REASONS WHY OUR VISITORS PARTICIPATE:

55% Access to the Latest Technologies and Innovations in the Security Sector

47% Comprehensive Security Industry Offerings in One Place

59% Opportunity to Establish Direct Business Contacts

37% Inspiration and Professional Skills Development

39% Initiating and Finalizing Business Contracts

61% Participation in conferences and lectures on current security challenges

MARKETING AND PR

We implement an integrated marketing and PR campaign aimed at reaching key decision-makers in the security sector—those responsible for purchasing, designing, implementing, and developing security systems and infrastructure.

Our activities include collaboration with industry organizations, advertising placements, publication of expert articles and editorial content in leading trade media, email marketing campaigns, intensive online promotion, and active presence on social media and direct mail campaigns. Additionally, we invest in advertising on Google and social media platforms (including Facebook and LinkedIn) to maximize the reach and visibility of Security Expo.

PR CONTENT 2025 IN NUMBERS

52
media publications

421K
promotional content views

320 000€
AVE distribution materials

MEDIA PATRONS:

SECURITY INDUSTRY CONGRESS

Polish Security Congress

Summary of the Warsaw Security Expo conference

The Security 2025 – Protection and Safety Conference, held as part of the Warsaw Security Expo, was one of the key knowledge-driven highlights of the event, bringing together experts, practitioners, and decision-makers from the security sector.

The conference served as a platform for exchanging knowledge, sharing experiences, and discussing current and future challenges related to the protection of people, property, and infrastructure.

A wide range of topics was covered, including physical, technical, and organizational security, crisis response, critical infrastructure protection, and the impact of geopolitical developments on security systems. Speakers from both the public and private sectors presented practical solutions, procedures, and recommendations that can be implemented in everyday organizational operations.

A significant focus of the event was on risk management, threat response procedures, and modern technologies supporting the protection of facilities and business processes. Participants also had the opportunity to ask questions and engage in direct discussions with industry experts.

The Security 2025 – Protection and Safety Conference reaffirmed its role as an important dialogue forum for the security industry, providing participants with up-to-date knowledge, inspiration, and a catalyst for further professional development and business collaboration.

The conference, co-organized by CartPoland as part of Warsaw Security Expo 2025, was a key element of this year's educational program, providing a platform for discussions on current security challenges and practical solutions implemented in real-world projects.

CartPoland® Polski Producent Kart Plastikowych

Key topics and presentations

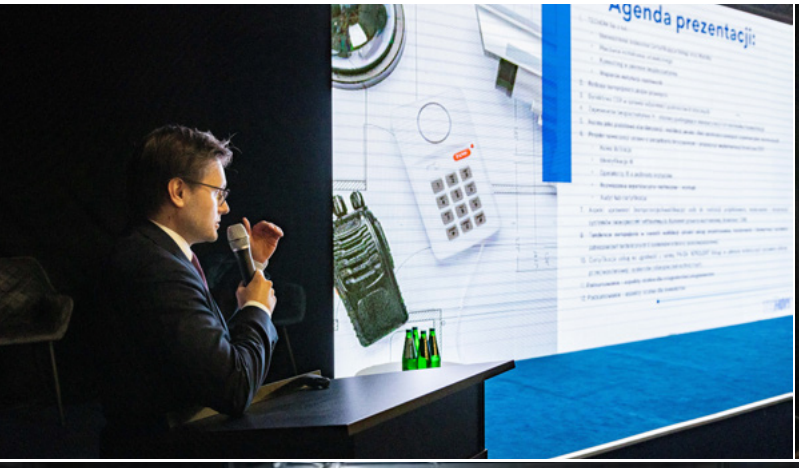
Conference participants had the opportunity to listen to lectures and debates covering, among others:

- **"Security in Uncertain Times – Home, Business, Assets" –** a moderated session focused on strategies for protecting people and property amid changing market, economic, and geopolitical conditions.
- **Challenges in Security Market Standardization –** a session dedicated to standards, regulations, and improving quality within the technical and physical security industry.

This program highlighted the importance of both technological innovation and structured formal frameworks for effective security management across various organizational levels.

In presentations delivered by experts from CartPoland and other industry partners, participants learned, among other things:

- Practical experiences in implementing modern access control systems, surveillance solutions, and physical security devices for facilities;
- Methods for adapting solutions to meet risk management, cybersecurity, and critical infrastructure protection needs;
- o analizie trendów rynkowych, które wpływają na kształtowanie polityki bezpieczeństwa w przedsiębiorstwach i instytucjach.



Participation and Benefits for Attendees

The CARTPOLAND Conference brought together a wide range of representatives from companies, institutions, and organizations operating in the security sector – from security technology manufacturers and system integrators to decision-makers responsible for business and operational protection. Such participation facilitated:

The exchange of experiences between practitioners and experts

The identification of current trends and future directions in security development

Building business relationships and partnerships within the security industry

TRADE FAIR MEDALS

WINNERS – TRADE FAIR PREMIERE

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INTEGRA

DNAKE

WINNERS – TRADE FAIR EXHIBITION

CartPoland® Polski Producent Kart Plastikowych

Additional Distinction from the Nationwide Federation of Small and Medium Enterprises in the Cooperation Category

CartPoland® Polski Producent Kart Plastikowych

OCHRONA EKOTRADE

Polska Platforma Bezpieczeństwa Wewnętrznego

SECURITY
EXPO

RESERVE YOUR STAND

01-03 | 12 | 2026
POLAND, WARSAW

PTAK WARSAW EXPO

ufi The Global Association of the Exhibition Industry

UFI
THE GLOBAL ASSOCIATION OF THE EXHIBITION INDUSTRY

UFI is the global association of the world's leading trade show organisers and fairground owners, as well as the major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organiser of international trade fairs.

CONTACT WITH OUR TEAM

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Social Media Channels